



- Consumer interaction
- Track and trace along supply chain
- Document tracking and authentication
- Access control
- Tagging of medical devices
- Counterfeit protection for consumer goods
- Skiticketing

- Consumer interaction
- Smart advertisement
- Goods and device authentication
- Loyalty (vouchers, coupons, etc.)
- Gaming
- Business cards
- Offline diagnostics
- Device calibration/configuration

- Public transportation
- Electronic toll collection
- Loyalty cards
- Event ticketing
- Car parking

- Limited-use tickets
- Event ticketing
- Smart paper ticketing
- Loyalty
- Closed loop payment

- Public transport
- Access Management
- Electronic toll collection
- Car parking
- Loyalty
- Micropayment

- Advanced public transport
- Access Management
- Micropayment
- Loyalty programs
- E-Government
- Multi-applications
- MISmartApp
(application space for third parties without sharing the master key)